



**RFP# 2025-17
Bus Advertising**

ADDENDUM # 4

Date of Addendum: December 1st, 2025

NOTICE TO ALL PROPOSERS

The Request for Proposal (RFP) is modified as set forth in this Addendum. The original RFP and any previously issued addenda remain in full force and effect, except as modified by this Addendum. Proposers shall consider this Addendum when preparing and submitting a proposal and shall acknowledge receipt of this Addendum in their proposal.

PROPOSALS SUBMITTAL DEADLINE

The proposal submittal deadline remains unchanged by this Addendum.
Proposals are due Wednesday December 3rd, 2025 by 3:00 PM (EDT).

ADDENDUM

The RFP is modified as set forth below:

REQUEST FOR CLARIFICATION/INFORMATION:

1. Understanding the MAG for each of the previous three years was \$120K, and the money paid to MTA by the contractor for each of the previous three years was \$120K, can MTA please outline the total actual revenue sold by the contractor across each of the previous three years?

Answer: The total estimated amount of sales revenue for 2015-2020 completed contract was \$946,925.32

*****BID SUBMITTORS MUST INDICATE ON THE EXTERIOR OF THEIR BID PACKAGE “ADDENDUM #1, ADDENDUM #2, ADDENDUM #3 and ADDENDUM #4 RECEIVED”*****

END OF ADDENDUM #4