



RFP# 2025-17
Bus Advertising

ADDENDUM # 3
Date of Addendum: November 14th, 2025

NOTICE TO ALL PROPOSERS

The Request for Proposal (RFP) is modified as set forth in this Addendum. The original RFP and any previously issued addenda remain in full force and effect, except as modified by this Addendum. Proposers shall consider this Addendum when preparing and submitting a proposal and shall acknowledge receipt of this Addendum in their proposal.

PROPOSALS SUBMITTAL DEADLINE

The proposal submittal deadline remains unchanged by this Addendum.
Proposals are due Wednesday December 3rd, 2025 by 3:00 PM (EDT).

ADDENDUM

The RFP is modified as set forth below:

REQUEST FOR CLARIFICATION/INFORMATION:

1. What is the company name of MTA's current advertising vendor?

Answer: Outfront Media is MTA's current bus advertising vendor.

2. Will MTA indemnify a new contractor against any damage that may occur to bus paint or graphics upon removal of previous vendors advertisements?

Answer: Yes. MTA will indemnify a new contractor against any damages that may occur to bus paint or graphics upon removal of a previous vendor's advertisement(s).

3. How many buses include special graphics and branding on them such as the buses promoting that they are hydrogen? Will those buses be available to have exterior advertising? If so, is it expected that those graphics are removed prior to install or remain on the bus?

Answer: Outfront Media currently removes old bus wraps based on contract language. There are three hydrogen buses and six revenue electric vehicles that MTA would not want to apply advertising to.

4. How many buses does MTA currently have wrapped for its own purposes such as the example shown in Addendum 2?

Answer: Two buses are wrapped for MTA's own use.

5. Does MTA currently run BlueBird buses in its fleet? If so how many?

Answer: MTA currently has 52 Blue Bird buses in its fleet.

6. Does MTA anticipate receiving new heavy duty buses within the next five years?

Answer: Yes. MTA currently has an additional three buses on order.

7. Please confirm that exterior advertising will be allowed on any new vehicles entering services during the new contract period?

Answer: Generally, Yes. Although dependent on the type of vehicle and the limitations set forth in the contract.

8. We understand in the RFP and addendum 2 MTA's desire to provide fleet details such as make and model of the buses only to the awarded vendor but having that information during the bid process allows us to have a more accurate picture of revenue generating inventory. Can MTA provide year, makes and models for at least the 14 Ex-large buses, 61 large buses, 38 mid-sized buses and small buses/transits?

Answer: Please see attached list of vehicle makes and models. This list will also be available on BIDNET and the MTA website.

9. Our understanding from the RFP is that shelter advertising is a part of this agreement. Can you tell us if any of the shelters have advertising cabinets or is it anticipated that advertising will be directly applied to the shelter?

Answer: At this time advertising will be directly applied bus shelters. There are no advertising cabinets at this time.

- 10. Please confirm that shelter maintenance, such as garbage removal, snow removal and grass cutting is NOT the responsibility of the vendor and that the vendor is not responsible for replacing or fixing structural damage to shelters?**

Answer: Garbage removal, snow removal and grass cutting is NOT the responsibility of the vendor. The vendor is not responsible for replacing or fixing structure damage to the shelters caused by general use. Vendors will be held responsible for any damages to shelters during the course of installation/removal.

- 11. If the vendor can satisfy MTA that it is financially sound with the capabilities and history of making payments will MTA waive the Irrevocable Letter of Credit?**

Answer: At this time, MTA does not intend to waive the Irrevocable Letter of Credit requirement. The Letter of Credit serves as a performance and financial assurance mechanism for all proposers. However, MTA reserves the right to review all supporting financial documentation as part of its evaluation process.

- 12. Section 2.2 #11. To install interior cards or small king, queen tail signs is relatively inexpensive however the installation cost for full wraps and larger options could be several thousands of dollars depending on quantity and type of wrap MTA would be looking to have installed. Is MTA open to alternative ideas to share in that cost?**

Answer: MTA is not interested in sharing the requested costs at this time.

*****BID SUBMITTORS MUST INDICATE ON THE EXTERIOR OF THEIR BID PACKAGE "ADDENDUM #1, ADDENDUM #2 and ADDENDUM #3 RECEIVED"*****

END OF ADDENDUM #3

Asset Inventory List by Department



Department(s): FR-PEAK

All Maintenance Classes

All Asset Types

Department: FR-PEAK - Fixed Route Peak Services						ASSET	
Asset	Serial Number	Year Manufacturer Model	PM Loc ID	In Service	Original Cost	Meter 1	Meter 2
L37LPGBB							
2186 - 37 Ft Bus	1BAKGCBA5GF317818	2016 BLUEBIRD Vision	DHMNT	9-19-2015	\$156,271	82,097	
2189 - 37 Ft Bus	1BAKGCBA3GF317820	2016 BLUEBIRD Vision	DHMNT	9-3-2015	\$156,271	90,740	
2195 - 37 Ft Bus	1BAKGCBA0GF317824	2016 BLUEBIRD Vision	DHMNT	9-3-2015	\$156,271	101,587	
2197 - 37 Ft Bus	1BAKGCBA2GF317825	2016 BLUEBIRD Vision	DHMNT	9-9-2015	\$156,271	102,856	
2200 - 37 Ft Bus	1BAKGCBA8HF329785	2017 BLUEBIRD Vision	DHMNT	8-30-2016	\$156,271	129,470	
2201 - 37 Ft Bus	1BAKGCBA8HF329786	2017 BLUEBIRD Vision	DHMNT	8-30-2016	\$156,271	110,006	
2238 - 37 Ft Bus	1BAKGCBA8MF370749	2021 BLUEBIRD Vision	DHMNT	3-13-2020	\$173,119	74,500	
2232 - 37 Ft Bus	1BAKGCBA7MF370743	2021 BLUEBIRD Vision	DHMNT	3-30-2020	\$173,119	64,941	
2233 - 37 Ft Bus	1BAKGCBA9MF370744	2021 BLUEBIRD Vision	DHMNT	3-13-2020	\$173,119	68,273	
2234 - 37 Ft Bus	1BAKGCBA0MF370745	2021 BLUEBIRD Vision	DHMNT	4-22-2020	\$173,119	66,389	
2235 - 37 Ft Bus	1BAKGCBA2MF370746	2021 BLUEBIRD Vision	DHMNT	1-28-2020	\$173,120	74,432	
2236 - 37 Ft Bus	1BAKGCBA4MF370747	2021 BLUEBIRD Vision	DHMNT	3-19-2020	\$173,119	70,462	
2237 - 37 Ft Bus	1BAKGCBA6MF370748	2021 BLUEBIRD Vision	DHMNT	3-31-2020	\$173,119	74,074	
2226 - 37 Ft Bus	1BAKGCBA1MF370737	2021 BLUEBIRD Vision	DHMNT	1-31-2020	\$173,119	66,945	
2227 - 37 Ft Bus	1BAKGCBA3MF370738	2021 BLUEBIRD Vision	DHMNT	2-11-2020	\$173,119	66,814	
2228 - 37 Ft Bus	1BAKGCBA5MF370739	2021 BLUEBIRD Vision	DHMNT	1-28-2020	\$173,119	68,492	
2229 - 37 Ft Bus	1BAKGCBA1MF370740	2021 BLUEBIRD Vision	DHMNT	2-21-2020	\$173,119	74,747	
2230 - 37 Ft Bus	1BAKGCBA3MF370741	2021 BLUEBIRD Vision	DHMNT	2-21-2020	\$173,119	77,808	
2231 - 37 Ft Bus	1BAKGCBA5MF370742	2021 BLUEBIRD Vision	DHMNT	3-13-2020	\$173,119	72,595	
2220 - 37 Ft Bus	1BAKGCBA4LF362646	2020 BLUEBIRD Vision	DHMNT	9-16-2019	\$168,636	73,110	
2221 - 37 Ft Bus	1BAKGCBA6LF362647	2020 BLUEBIRD Vision	DHMNT	9-12-2019	\$168,636	75,207	
2222 - 37 Ft Bus	1BAKGCBA4MF370733	2021 BLUEBIRD Vision	DHMNT	3-19-2020	\$173,119	71,125	
2223 - 37 Ft Bus	1BAKGCBA6MF370734	2021 BLUEBIRD Vision	DHMNT	2-11-2020	\$173,119	69,929	
2224 - 37 Ft Bus	1BAKGCBA8MF370735	2021 BLUEBIRD Vision	DHMNT	1-28-2020	\$173,120	71,692	
2225 - 37 Ft Bus	1BAKGCBA8MF370736	2021 BLUEBIRD Vision	DHMNT	1-28-2020	\$173,120	72,259	
2208 - 37 Ft Bus	1BAKGCBA7HF329793	2017 BLUEBIRD Vision	DHMNT	8-30-2016	\$156,271	111,718	
2209 - 37 Ft Bus	1BAKGCBA9HF329794	2017 BLUEBIRD Vision	DHMNT	8-31-2016	\$156,271	111,609	



Asset Inventory List by Department

Department: FR-PEAK - Fixed Route Peak Services						ASSET	
Asset	Serial Number	Year Manufacturer Model	PM Loc ID	In Service	Original Cost	Meter 1	Meter 2
L37LPGBB							
2210 - 37 Ft Bus	1BAKGCB0HF329795	2017 BLUEBIRD Vision	DHMNT	8-30-2016	\$156,271	95,500	
2211 - 37 Ft Bus	1BAKGCB2HF329796	2017 BLUEBIRD Vision	DHMNT	9-3-2016	\$156,271	86,123	
2212 - 37 Ft Bus	1BAKGCB4HF329797	2017 BLUEBIRD Vision	DHMNT	9-6-2016	\$156,271	109,066	
2213 - 37 Ft Bus	1BAKGCB6JF336577	2018 BLUEBIRD Vision	DHMNT	6-14-2017	\$152,860	77,641	
2202 - 37 Ft Bus	1BAKGCB1HF329787	2017 BLUEBIRD Vision	DHMNT	8-30-2016	\$156,271	94,332	
2203 - 37 Ft Bus	1BAKGCB3HF329788	2017 BLUEBIRD Vision	DHMNT	8-30-2016	\$156,271	110,320	
2204 - 37 Ft Bus	1BAKGCB5HF329789	2017 BLUEBIRD Vision	DHMNT	8-30-2016	\$156,271	107,987	
2205 - 37 Ft Bus	1BAKGCB1HF329790	2017 BLUEBIRD Vision	DHMNT	8-30-2016	\$156,271	112,075	
2206 - 37 Ft Bus	1BAKGCB3HF329791	2017 BLUEBIRD Vision	DHMNT	9-1-2016	\$156,271	99,587	
2207 - 37 Ft Bus	1BAKGCB5HF329792	2017 BLUEBIRD Vision	DHMNT	8-30-2016	\$156,271	78,564	
Class L37LPGBB Totals:			Count: 37	Equip Cost:	\$6,089,763.56		
L40LPGBB							
2239 - 40 Ft Bus	1BAKGCHAXRF389947	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	18,226	
2240 - 40 Ft Bus	1BAKGCH1RF389948	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	13,516	
2241 - 40 Ft Bus	1BAKGCH3RF389949	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	10,024	
2242 - 40 Ft Bus	1BAKGCHAXRF389950	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	14,484	
2243 - 40 Ft Bus	1BAKGCH1ARF389951	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	10,643	
2244 - 40 Ft Bus	1BAKGCH3RF389952	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	15,296	
2251 - 40 Ft Bus	1BAKGCH6RF389959	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	17,053	
2252 - 40 Ft Bus	1BAKGCH2RF389960	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	14,337	
2253 - 40 Ft Bus	1BAKGCH4RF389961	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	15,300	
2245 - 40 Ft Bus	1BAKGCH5RF389953	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	5,239	
2246 - 40 Ft Bus	1BAKGCH7RF389954	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	11,946	
2247 - 40 Ft Bus	1BAKGCH9RF389955	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	14,354	
2248 - 40 Ft Bus	1BAKGCH0RF389956	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	14,997	
2249 - 40 Ft Bus	1BAKGCH2RF389957	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	9,865	
2250 - 40 Ft Bus	1BAKGCH4ARF389958	2024 BLUEBIRD Vision	DHMNT	8-12-2024	\$189,742	16,702	
Class L40LPGBB Totals:			Count: 15	Equip Cost:	\$2,846,130.00		
Dept. FR-PEAK Totals:			Count: 52	Equip Cost:	\$8,935,893.56		