



ADDENDUM #2

REQUEST FOR PROPOSAL (RFP #2020-10) BUS ADVERTISING

NOTICE TO ALL PROPOSERS

The Request For Proposals (RFP) is modified as set forth in this Addendum. The original RFP and any previously issued addenda remain in full force and effect, except as modified by this Addendum. Proposers shall consider this Addendum when preparing and submitting a proposal and shall acknowledge receipt of this Addendum in their proposal.

PROPOSAL SUBMITTAL DEADLINE

The proposal submittal deadline is changed by this Addendum.
Proposals are due Friday, October 23, 2020 3:00 p.m. (EDT).

THE FOLLOWING QUESTIONS WERE SUBMITTED AS A RESULT OF THIS RFP:

1. Can we get a copy of the revenues paid to the MTA from the current vendor for the past 5 years, including the percent revenue sharing, guarantee, and all payments made?

Answer: Please see Attachment "A".

2. We would also like to request an extension of the due date to ensure we can review this information and submit our response to the RFP. We would request 5 additional business days to respond.

Answer: Due date has been changed to Friday, October 23, 2020 3:00 p.m. (EDT).

*****PROPOSERS MUST INDICATE ON THE EXTERIOR OF THEIR PROPOSAL
"ADDENDUM #2 RECEIVED"**

Attachment "A"

PRICE PROPOSAL FORM
 (This form must accompany your proposal)
 RFP 2015-14

Transit Bus Advertising	INITIAL 5 YR. TERM November 1, 2015 to October 31, 2020
Estimated Gross Advertising Revenues	\$ <u>243,700.00</u> Yr. 1
	\$ <u>251,000.00</u> Yr. 2
	\$ <u>258,500.00</u> Yr. 3
	\$ <u>266,300.00</u> Yr. 4
	\$ <u>274,300.00</u> Yr. 5
Percentage Split of Actual Gross Revenues	MTA % <u>50</u> Vendor % <u>50</u>
Minimum Amount of Revenue Guaranteed To MTA Annually	\$ <u>92,500.00</u> Yr. 1
	\$ <u>92,500.00</u> Yr. 2
	\$ <u>92,500.00</u> Yr. 3
	\$ <u>92,500.00</u> Yr. 4
	\$ <u>92,500.00</u> Yr. 5

Mass Transportation Authority
Customer History - Standard
 Period: 01-21 As of: 10/13/2020

Date: Tuesday, October 13, 2020
 Time: 08:17AM
 User: KVAVRA

Cust ID	Name	MTA	Outfront Media	Beginning Balance	Period	Sales	Discounts Allowed	Receipts	Debit Memos	Credit Memos	Finances Changes	Cost of Goods Sold	Accr Rev Change	YTD Balance
403	MTA	OUTFRONT MEDIA		21,990.50	1	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
	Company ID				2	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
	MTA				3	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
					4	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
	Fiscal Year				5	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
	2021				6	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
					7	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
					8	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
					9	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
					10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
					-1	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
					12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
					13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
					Totals through period 01-21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	31,223.00
	Company ID			23,887.00	1	31,223.00	0.00	23,887.00	0.00	0.00	0.00	0.00	0.00	13,625.50
	MTA				2	0.00	0.00	17,587.50	0.00	0.00	0.00	0.00	0.00	28,273.00
					3	14,647.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	16,107.50
					4	16,107.50	0.00	28,273.00	0.00	0.00	0.00	0.00	0.00	13,464.00
	Fiscal Year				5	13,464.00	0.00	16,107.50	0.00	0.00	0.00	0.00	0.00	13,775.00
	2020				6	13,775.00	0.00	13,464.00	0.00	0.00	0.00	0.00	0.00	11,663.00
					7	11,663.00	0.00	13,775.00	0.00	0.00	0.00	0.00	0.00	0.00
					8	0.00	0.00	11,663.00	0.00	0.00	0.00	0.00	0.00	0.00
					9	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	24,454.50
					10	24,454.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	12,525.00
					11	12,525.00	0.00	24,454.50	0.00	0.00	0.00	0.00	0.00	21,990.50
					12	21,990.50	0.00	12,525.00	0.00	0.00	0.00	0.00	0.00	0.00
					13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21,990.50
					Totals	159,850.00	0.00	161,748.50	0.00	0.00	0.00	0.00	0.00	15,304.50
	Company ID			18,765.00	1	15,304.50	0.00	18,765.00	0.00	0.00	0.00	0.00	0.00	17,945.00
	MTA				2	17,945.00	0.00	15,304.50	0.00	0.00	0.00	0.00	0.00	33,718.50
					3	15,773.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	17,022.00
					4	17,022.00	0.00	33,718.50	0.00	0.00	0.00	0.00	0.00	16,809.00
	Fiscal Year				5	16,809.00	0.00	17,022.00	0.00	0.00	0.00	0.00	0.00	10,183.50
	2019				6	10,183.50	0.00	16,809.00	0.00	0.00	0.00	0.00	0.00	19,674.00
					7	19,674.00	0.00	10,183.50	0.00	0.00	0.00	0.00	0.00	10,269.50
					8	0.00	0.00	9,404.50	0.00	0.00	0.00	0.00	0.00	9,299.50
					9	9,299.50	0.00	10,269.50	0.00	0.00	0.00	0.00	0.00	11,552.50
					10	11,552.50	0.00	9,299.50	0.00	0.00	0.00	0.00	0.00	24,433.50
					11	12,881.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	23,887.00
					12	12,334.50	0.00	12,881.00	0.00	0.00	0.00	0.00	0.00	23,887.00
					13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	23,887.00
					Totals	158,773.00	0.00	153,657.00	0.00	0.00	0.00	0.00	0.00	0.00

Mass Transportation Authority
Customer History - Standard
 Period: 01-21 As of: 10/13/2020

Cust ID	Name	Beginning Balance	Period	Salts	Discounts Allowed	Receipts	Debit Memos	Credit Memos	Finance Changes	Goods Sold	Cost of Goods Sold	Accr Rev Change	YTD Balance
Totals													
		39,789.00	1	13,806.00	0.00	39,789.00	0.00	0.00	0.00	0.00	0.00	0.00	13,806.00
			2	12,379.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	26,185.50
			3	14,975.00	0.00	13,806.00	0.00	0.00	0.00	0.00	0.00	0.00	27,354.50
			4	14,368.00	0.00	12,379.50	0.00	0.00	0.00	0.00	0.00	0.00	29,314.00
			5	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	29,314.00
			6	14,216.00	0.00	14,339.00	0.00	0.00	0.00	0.00	0.00	0.00	29,191.00
			7	21,043.00	0.00	29,191.00	0.00	0.00	0.00	0.00	0.00	0.00	21,043.00
			8	16,145.00	0.00	21,043.00	0.00	0.00	0.00	0.00	0.00	0.00	16,145.00
			9	17,273.00	0.00	16,145.00	0.00	0.00	0.00	0.00	0.00	0.00	17,273.00
			10	35,170.50	0.00	17,273.00	0.00	0.00	0.00	0.00	0.00	0.00	35,170.50
			11	0.00	0.00	17,533.00	0.00	0.00	0.00	0.00	0.00	0.00	17,533.00
			12	18,765.00	0.00	17,533.00	0.00	0.00	0.00	0.00	0.00	0.00	18,765.00
			13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	18,765.00
			Totals	178,112.00	0.00	199,136.00	0.00	0.00	0.00	0.00	0.00	0.00	44,055.75
		44,055.75	1	29,313.46	0.00	28,668.75	0.00	0.00	0.00	0.00	0.00	0.00	43,248.96
			2	13,935.50	0.00	15,387.00	0.00	0.00	0.00	0.00	0.00	0.00	43,248.96
			3	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	43,248.96
			4	31,994.50	0.00	43,248.96	0.00	0.00	0.00	0.00	0.00	0.00	31,994.50
			5	15,549.50	0.00	15,154.50	0.00	0.00	0.00	0.00	0.00	0.00	32,389.50
			6	13,404.00	0.00	16,840.00	0.00	0.00	0.00	0.00	0.00	0.00	28,953.50
			7	0.00	0.00	15,549.50	0.00	0.00	0.00	0.00	0.00	0.00	13,404.00
			8	38,747.00	0.00	13,404.00	0.00	0.00	0.00	0.00	0.00	0.00	38,747.00
			9	19,542.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	58,289.50
			10	20,970.00	0.00	38,747.00	0.00	0.00	0.00	0.00	0.00	0.00	40,512.50
			11	0.00	0.00	40,512.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00
			12	39,789.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	39,789.00
			13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	39,789.00
			Totals	223,245.46	0.00	227,512.21	0.00	0.00	0.00	0.00	0.00	0.00	29,394.50
		61,907.50	1	13,975.00	0.00	46,388.00	0.00	0.00	0.00	0.00	0.00	0.00	40,454.00
			2	11,059.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	48,765.50
			3	8,311.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	15,501.50
			4	7,190.00	0.00	40,454.00	0.00	0.00	0.00	0.00	0.00	0.00	15,089.50
			5	7,899.50	0.00	8,311.50	0.00	0.00	0.00	0.00	0.00	0.00	14,849.00
			6	6,949.50	0.00	7,190.00	0.00	0.00	0.00	0.00	0.00	0.00	14,422.50
			7	7,473.00	0.00	7,899.50	0.00	0.00	0.00	0.00	0.00	0.00	20,915.50
			8	13,442.50	0.00	6,949.50	0.00	0.00	0.00	0.00	0.00	0.00	30,303.11
			9	16,860.61	0.00	7,473.00	0.00	0.00	0.00	0.00	0.00	0.00	34,887.11
			10	18,026.50	0.00	13,442.50	0.00	0.00	0.00	0.00	0.00	0.00	28,668.75
			11	10,642.25	0.00	16,860.61	0.00	0.00	0.00	0.00	0.00	0.00	44,055.75
			12	15,387.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	44,055.75
			13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	44,055.75
			Totals	137,216.86	0.00	154,965.61	0.00	0.00	0.00	0.00	0.00	0.00	44,055.75